



850 EXTERIOR CLEANING CASE STUDY

Challenges

- Weak site security caused spam and vulnerabilities
- Website needed redesign and improved functionality
- Lack of email marketing strategy
- Inconsistent social media posting

Testimonial

"Jenna and Emerald Strategic Marketing have been incredible to work with. Professional, responsive, and genuinely invested in client success, they deliver strategies that are smart, effective, and perfectly aligned with our goals. Partnering with Jenna feels like having a dedicated ally who's as committed to our growth as we are. Highly recommended!"

-Jeremy Harris, owner

Objectives

Emerald partnered with 850 Exterior Cleaning to deliver a fully redesigned, secure, and search-optimized website, supported by a targeted email marketing program and a cohesive social media strategy to elevate brand awareness.

Solutions

Emerald launched a secure, SEO-optimized HubSpot website featuring researched keywords and clear, conversion-focused copy. They also segmented contact lists to enhance client communication and leveraged social media to boost brand visibility within the local community.



Your brand deserves better.
Let's redesign, secure, and grow.

