



NICOLE HARRIS STUDIO CASE STUDY

Challenges

- Struggling to bring in local leads
- Low Google searches ranking
- Unclear website and navigation

Testimonial

"I'm very happy with Jenna's work. She was very timely, great communication, quick response time and had awesome ideas. She provided a lot of useful information and was very thorough. She updated and launched my new website and I love it! She is definitely my go to marketing person now. Thanks so much Jenna!"

-Nicole Harris, owner

Objectives

Emerald partnered with Nicole Harris Studio to elevate their website and online presence. The focus was on enhancing user experience, strengthening local visibility, and optimizing search engine ranking.

Solutions

Emerald implemented a comprehensive website strategy for Nicole Harris Studio. This included in-depth keyword and competitor research to optimize their search engine ranking, along with improved navigation and clear, concise verbiage to enhance user experience.



**Struggling with local reach or search rankings?
Emerald delivers results that move the needle.**



Emerald
Strategic Marketing